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**Amendments to the Claims**

1. (CURRENTLY AMENDED) A normally white super-twist nematic liquid crystal display device for multiplex operation, comprising:

- a liquid crystal cell ~~(8)~~ essentially comprising a liquid crystal layer ~~(2)~~, being sandwiched between a front and a rear substrate ~~(3, 4)~~,
- an at least partly reflective film ~~(5, 13, 14, 15)~~, arranged in proximity to said rear substrate ~~(4)~~, and
- a front optical stack ~~(9)~~, arranged on a viewer's side of the front substrate ~~(3)~~, the stack comprising on or more optical films,
- wherein the front optical stack ~~(9)~~ consists essentially of a polarizer ~~(7)~~ and an optional light scattering film ~~(6)~~.

2. (CURRENTLY AMENDED) A display device as claimed in claim 1, wherein the retardation of said liquid crystal layer ~~(2)~~ is in the range of 500-750 nm.

3. (CURRENTLY AMENDED) A display as claimed in claim 1 ~~or 2~~, wherein said at least partly reflective film is a reflective film ~~(5, 14)~~ enabling reflective operation of the display device.

4. (CURRENTLY AMENDED) A display device as claimed in claim 1 ~~or 2~~, wherein said at least partly reflective film is a reflective film ~~(13, 15)~~ enabling transflective operation of the display device.

5. (CURRENTLY AMENDED) A display device as claimed in claim 4, further comprising a rear optical stack ~~(10)~~, arranged on a back side of the liquid crystal layer, the stack comprising one or more optical films.

6. (CURRENTLY AMENDED) A display device as claimed in claim 5, wherein said rear optical stack comprises a rear polarizer ~~(12)~~ and a compensation film ~~(11)~~, being arranged between the rear polarizer ~~(12)~~ and the liquid crystal cell ~~(8)~~.

7. (CURRENTLY AMENDED) A display device as claimed in ~~any one of the preceding claims~~claim 1, wherein said at least partly reflective film (~~5, 13~~) is arranged as an in-cell internal reflector between said front and rear substrate(~~3, 4~~).

8. (CURRENTLY AMENDED) A display device as claimed in ~~any one of the preceding claims~~claim 1, wherein said at least partly reflective film (~~14, 15~~) is arranged in said rear optical stack, essentially adjacent to said rear substrate(~~4~~).